

Altofts Community and Sports Foundation (ACSF)

Members Meeting

22nd January 2015

Milestone Event – 18th December 2012

- Members voted in favour of two resolutions:
 - That the day-to-day business of Lee Brigg WMC is transferred to Altofts Community and Sports Foundation (Trading) Ltd
 - That the assets of Lee Brigg WMC are transferred to Altofts Community and Sports Foundation (Registered Charity 1142340) Ltd
- Both resolutions implemented since April 2013 and now completed with new business model in place
- First full trading year under new model ends on 28th February 2015 and accounts will be published

Why Change the Business Model?

- The Club needed to change and generate new and different 'business' if it was to survive
- The change in how the Club runs its business is vital to its ongoing viability
- Discussions with various groups who could bring new business showed that being a WMC was a barrier
- To secure significant additional funding required that the business needed to be linked to a Charity
- Needed to separate the business from the assets

What is the New Business Model?

- ACSF, a registered charity, now owns the building, land and other assets and receives income from hire
- ACSF is responsible for corporate issues for all users, e.g. Business Rates, Public Liability insurance, waste collection, TV licence, security and fire alarm, etc.
- ACSF Trading, a subsidiary company of the charity, is responsible for running the bar and receives income from bar and gaming machines
- Both now work together to manage and maintain The Brig making most of business model

Governance

- ACSF has 12 Trustees who are registered with the Charity Commission and Companies House
- ACSF Trading has 4 Directors, appointed by ACSF, who are registered with Companies House
- Trustees and Directors jointly agree the Business and Rules of Social Membership
- Trustees and Directors jointly agree and prioritise improvements to The Brig
- 15 of the 16 Trustees and Directors are volunteers who give up their own time willingly to benefit all

Business Philosophy

- Do what we can ourselves – self help
- What we can't do ourselves we employ local suppliers and tradesmen to do
- Ensure The Brig is used as much as possible every day and every evening
- Be attractive to families
- Have something to offer for the whole community
- Live within our means
- Maintain a strong social aspect in respect of the club's heritage

Key Facts and Figures

- Over £45,000 of new investment since April 2013
- Current applications for further grants totalling £25,000
- Twelve different community groups based at or using The Brig
- At least one private party booked each weekend for the next six months
- Eight acres of land around The Brig subject to a 30 year lease to ACSF

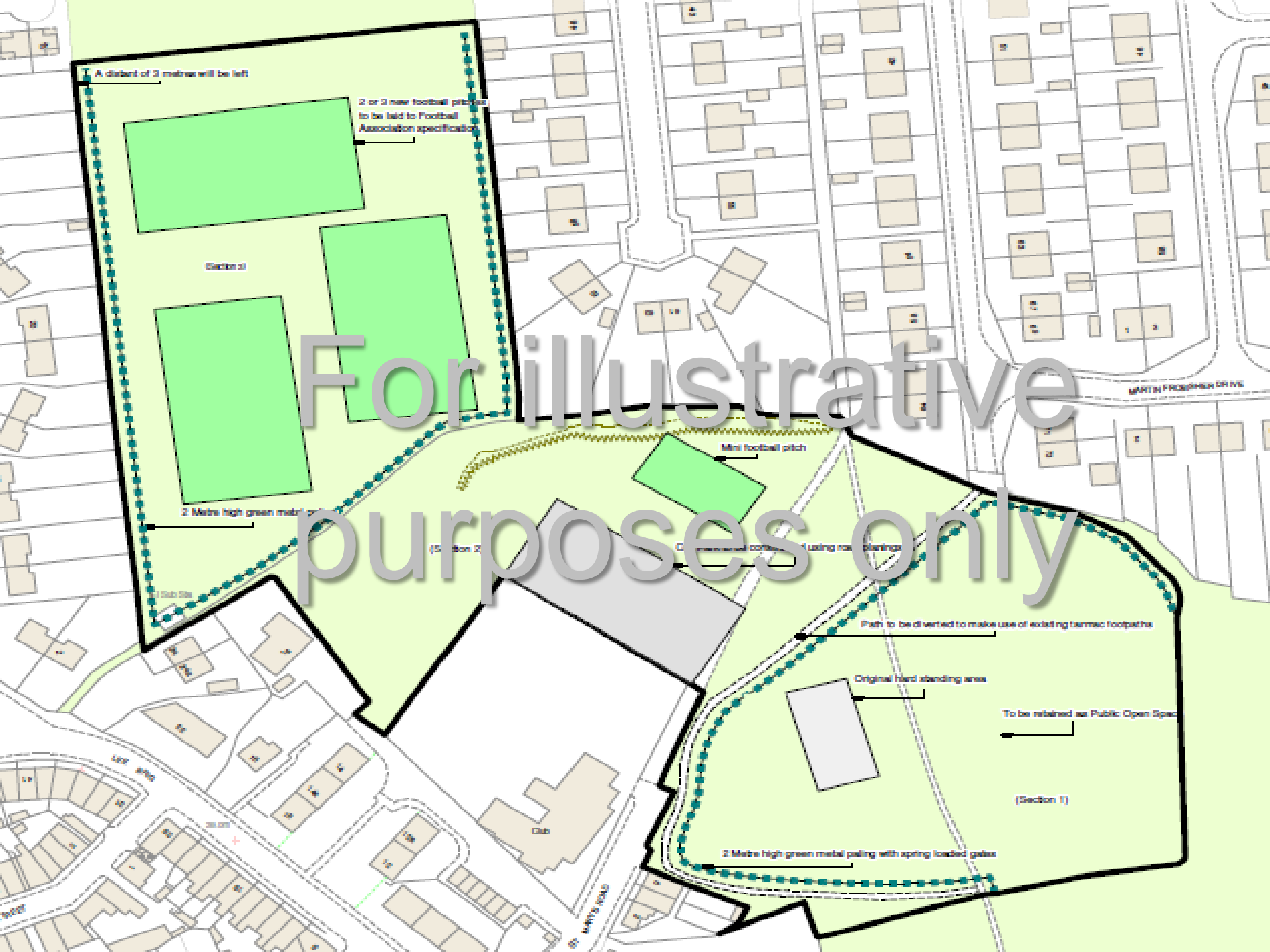
Plans for 2015

- New tables and chairs for bar area
- Ladies toilet to be installed in bar area
- New CCTV system
- Improvements to lounge and door to patio
- Create a patio area outside concert room fire doors
- Create kitchen and cafe facilities
- New outdoor furniture and play area
- New entrance and smoking shelter for bar area
- Sound system for concert room

Willing to Help in Any Way?

Plans for Surrounding Land

- Protection of public open area to make it safer for children
- Developments to public open area
- Formal extension of car park area through gates already installed
- Creation of community sports pitches on land adjoining Frobisher School
- All plans are subject to planning permission, securing the necessary funding and do not compromise the business model at The Brig



A district of 2 metres will be left

2 or 3 new football pitches to be laid to Football Association specifications

Electric

2 Metre high green metal piling

Mini football pitch

(Section 2)

Path to be diverted to make use of existing farm footpaths

Original hard standing area

To be retained as Public Open Space

(Section 1)

2 Metre high green metal piling with spring loaded gates

For illustrative purposes only

Any Questions?